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January 2, 2007

FOR IMMEDIATE RELEASE

KORDON®, Division of Novalek, Inc. introduces Fish•Protector™ - a water conditioner focused on healing. Formulated using Echinacea and Vitamin B12, Fish•Protector acts to help heal injuries associated with missing scales and bruises, helps to minimize infections, and provides a multi-layer protective slime coat that fishes need to remain healthy. Fish•Protector is especially helpful to calm fishes and ease stress during illness, handling or transport. Fish•Protector is fast acting and adds benefits as soon as it is added to freshwater and saltwater aquariums. Fish•Protector does not interfere with biological filtration and does not affect the pH of water.

Fish•Protector detoxifies the free ions of heavy metals present in public water supplies such as zinc, iron and copper – all of which can be lethal to fishes and invertebrates. Fish•Protector's colloid based protective slime coating contains no salts and will not irritate fishes' sensitive skin surface. The colloids used actually beneficially absorb medicinal dyes (methylene blue and malachite green) and antibiotics.

Item #31444 - Fish•Protector™ - 4 oz. - treats 240 gallons

Item #31456 - Fish•Protector™ - 16 oz. - treats 960 gallons

For further information contact Kordon®, Division of Novalek™ Inc., 2242 Davis Court, Hayward, CA 94545-1114; ph (510) 782-4058 or (800) 877-7387, fax (510) 784-0945, e-mail: info@novalek.com. Visit our website at www.novalek.com.